



# MAKING THE WORLD SMALLER

## BUSINESS OPPORTUNITY IN FINLAND

**With future-ready digital infrastructure, lowest possible operational costs and superior regulatory environment, Finland is the ideal location for your next data center.**

### MAKE THE MOST OF YOUR LOCATION

Remarkably low energy prices and energy tax rates combined with the opportunity to sell excess heat to an energy network truly makes it 40-50% cheaper to run a data center in the North than in Central Europe. And the fastest route to Asia via the envisioned Silk Road from Finland to China – the location between East and West – is strategic. The ultra-fast optic cable to Germany (Cinia's Sea Lion1) enables the world's fastest data connections to global networks – so fast that Helsinki might as well be a Frankfurt suburb.

Make the most of your location decision. Enjoy one of the best digital infrastructures in the world, which is ranked second in the World Economy Forum's Network Readiness Index. Domestic fiber network is comprehensive and the Finnish government has an ambitious target to deliver 100Mb/s to all premises.

### WOULD YOU JUST LIKE TO PLUG IN?

Several investment-ready locations are available for your next data center project. The technical infrastructure is backed up with the best availability of scientists and engineers, as well as the best education system in the world (Global Competitiveness Report by World Economic Forum). The cluster forming around the data center business encompasses not only companies from the real estate and construction sectors, but also from the energy and ICT industries, plus government participation.

### A COOL AND SAFE HAVEN FOR YOUR DATA

It is easy to keep cool in Finland; you get free cooling year round. The operating environment is spiced up by the EU's lowest energy prices, very low energy tax rates and innovations in re-using data center excess heat.

The world's best cyber security solutions have been invented in Finland, such as the most commonly used internet protocol SSH. In addition to political, seismological and economic stability, your data center will enjoy a regulatory environment that respects online privacy. At the same time, Finnish legislation on data is transparent, forming a secure basis for investments.

Need more info? Ask **Google, Yandex, Equinix** or **Microsoft** why they already chose Finland as their data center location – or feel free to join the global industry leaders.

UP TO  
**50%**  
SAVINGS ON THE  
DATA CENTER  
ENERGY COSTS.

## FINLAND – THE BEST PLACE FOR DATA



### NAILING THE NETWORKS

ONE OF THE WORLD'S BEST DIGITAL INFRASTRUCTURES.



### KEEPING IT COOL

INNOVATIONS ON RE-USING DATA CENTER EXCESS HEAT.



### PLAYING IT SAFE

FROM GRANITE BEDROCK TO CYBER SECURITY, FINLAND IS THE SAFEST PLACE FOR YOUR DATA CENTER.

## MAKING THE WORLD SMALLER

FROM HELSINKI TO FRANKFURT IN LESS THAN 20 MILLISECONDS. FASTEST ROUTE TO ASIA VIA THE ENVISIONED SILK ROAD FROM FINLAND TO CHINA. FINLAND'S LOCATION BETWEEN EAST AND WEST IS STRATEGIC.

