



Finland – Technology Superpower

August 2016

Finland – Technology Superpower

- **Europe's most competitive country***

- 1st Smart growth – well-functioning labor market.
- 1st Digital agenda – European & global leader.
- 1st Education and training – strong labor market participation.

*World Economic Forum's The Europe 2020 Competitiveness Index

- **Strong impact on global innovation**

- Nro 1 in Countries' Impact on Global Innovation (2016).
- R&D expenditure as a percentage of GDP the highest in Europe.
- International companies can access the same R&D and enterprise funding as Finnish companies.

- **Best country for startups**

- *Wired* listed Finland among the best countries in the world for startups.
- A vibrant startup scene with the highest per capita concentration of digital health startups in the world.
- Slush – one of the largest startup events in the world.

Finland – Europe's most competitive country*

- One of the lowest corporate tax rates in Europe: only 20 %.
- The only Nordic country with the Euro.
- Highly skilled brainpower at a very competitive cost.
- Fastest flight connections between Europe and Asia.

*World Economic Forum's The Europe 2020 Competitiveness Index



Finland enables business digitalization

Global giants look in Finland innovative solutions for their complex high tech needs.



Huawei's R&D center has grown by tenfold in eight years.



GE Health's global wireless device centre of excellence is located in Finland.



Operating already six carrier-neutral data centres within the metropolitan area.



Online fashion retailer transforms into a mobile powerhouse by opening its tech office in Finland.



World class talent with result driven efficiency

- **Strong education system.** Bringing up the future talent.
- **Highly competitive operating costs.** The total salary costs of the senior software engineer in Finland 30 % lower compared to a German engineer.
- **Self-driven, creative problem solvers.** Finns boost productivity with new innovations.
- **Excellent Finnish talent pools available.** Currently 2000 R&D and High Tech experts available.

Ease of doing successful business



Reliable business environment.

2nd lowest corruption rate in the world.

English is the common business language.

90 % of people under 30 speaks English.

Setting up a business in Finland is quick and easy.

Opening a legal entity takes only 1-2 weeks.

Business opportunities in high tech



Bioeconomy

Kick start your
bio-based
business.



Cleantech

Greenest country
in the world.



Health

A living lab
for global cures.



ICT and Digitalization

Brainpower for
your next big thing.

**We help you
grow your business**

Invest in Finland – Fast track to market

Professional and confidential advisory services.

Hard and soft facts about Finland and industry sectors.

Insight into Finnish companies, research institutes, universities and other government agencies.

We know everybody in Finland

- We build bridges between our clients & Finnish business opportunities.
- We work nationwide in close operation with the Finnish regions, therefore we can offer a consolidated view what Finland has to offer.
- You can rely on our competent experts to give you objective information and recommendations.



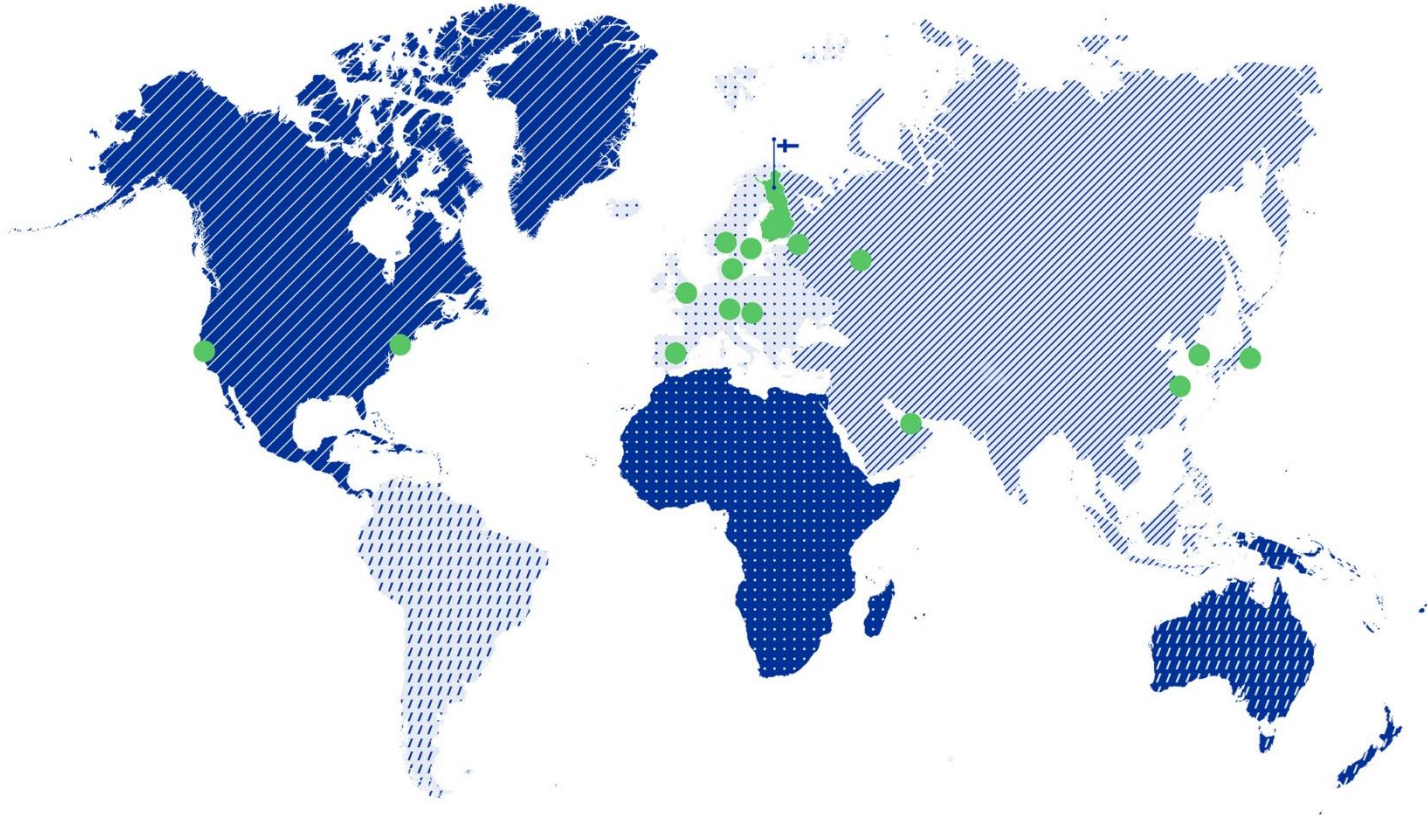


Our services

- Data collection & analysis
- Opportunity analysis
- Guidance on entry alternatives
- Networking
- Location management
- Setting up a business

All our services are free of charge.

Easy access to our services from anywhere in the world



Thank you

First name Last name

Title

Phone

Email

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