

Photo by Jussi Helminen

— FINLAND TECHNOLOGY SUPERPOWER



INVEST IN FINLAND | FINPRO

TECHNOLOGY SUPERPOWER

EUROPE'S MOST COMPETITIVE COUNTRY

- Highly skilled brainpower at a very competitive cost.
- One of the lowest corporate tax rates in Europe: only 20 %.
- The only Nordic country with the Euro.
- Fastest flight connections between Europe and Asia.

FINNS ARE FLUENT
BOTH IN ENGLISH AND
TECHNOLOGY

A STRONG IMPACT ON GLOBAL INNOVATION

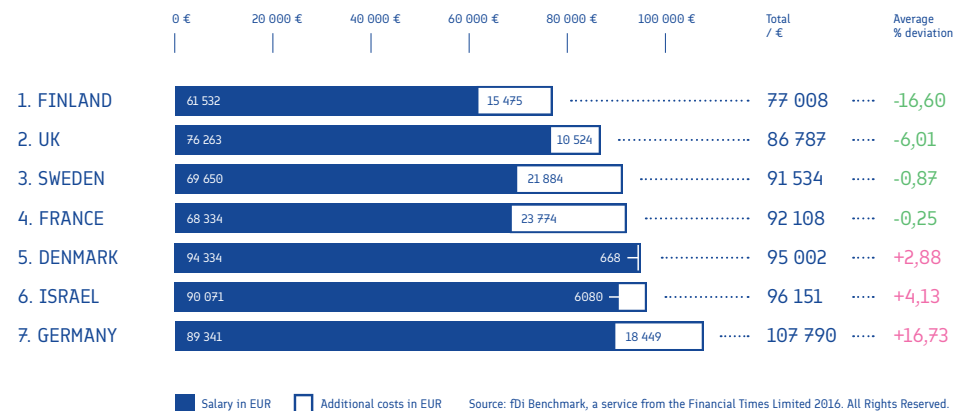
- The first wearable heart rate monitor, Nokia, and Clash of Clans.
- R&D expenditure as a percentage of GDP is the highest in Europe.
- A highly educated workforce with complex problem solving skills and a strong work ethic.
- Knowledge transfer between business and universities drives innovation and economic success.

BEST COUNTRY FOR STARTUPS

- An ecosystem that's highly supportive of entrepreneurship, comparable to Silicon Valley.
- A vibrant startup scene with the highest per capita concentration of digital health startups in the world.
- Slush – one of the largest startup events in the world.
- Digital economy leader according to World Economic Forum's The Europe 2020 Competitiveness Index.

HIGHLY SKILLED BRAINPOWER FOR EXTREMELY COMPETITIVE COST

Unit labour cost for senior software development engineer.



FINLAND ENABLES BUSINESS DIGITALIZATION



Huawei's R&D center in Finland has grown tenfold in eight years of operations.



GE Health's global wireless device centre of excellence is located in Finland.



Equinix has six carrier-neutral data centers in Finland.



Zalando has transformed into an online retail powerhouse by opening its tech office in Finland.

BUSINESS OPPORTUNITIES IN HIGH TECH



Bioeconomy – Kick start your bio-based business

With future projects worth over two billion euros, the renewables industry offers huge partnership opportunities for high value end producers of bio-materials and chemicals.



Cleantech – Greenest country in the world

Finland is a global leader in the efficient use of energy, raw materials and water, and in renewable energy technology including bio, solar and wind energy.



Health – A living lab for global cures

The combination of world-class biobanks, an isolated gene pool, extensive healthcare registries and innovation friendly regulation makes Finland a unique test lab.



ICT – Brainpower for your next big thing

With access to top high tech talent, Finland is an R&D hotspot and a testing ground for solutions that enable business transformation.

INVEST IN FINLAND — WE HELP YOU GROW YOUR BUSINESS

FAST TRACK TO MARKET

- Professional and confidential advisory services.
- Hard and soft facts about Finland and industry sectors.
- Insight into Finnish companies, research institutes, universities and other government agencies.
- Objective information and recommendations.

— AS A FINNISH GOVERNMENT AGENCY, YOUR SUCCESS IS IMPORTANT TO US. ALL OUR SERVICES ARE FREE OF CHARGE:

DATA COLLECTION & ANALYSIS

NETWORKING

OPPORTUNITY ANALYSIS

LOCATION MANAGEMENT

GUIDANCE ON ENTRY ALTERNATIVES

SETTING UP A BUSINESS

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INVEST IN FINLAND IS YOUR BEST GROWTH PARTNER!

We offer easy access to our services from anywhere in the world. You can find local advice and support in our Asian, European, and US offices.

We are happy to help you!

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