# **FINLAND** A TECH SUPERPOWER



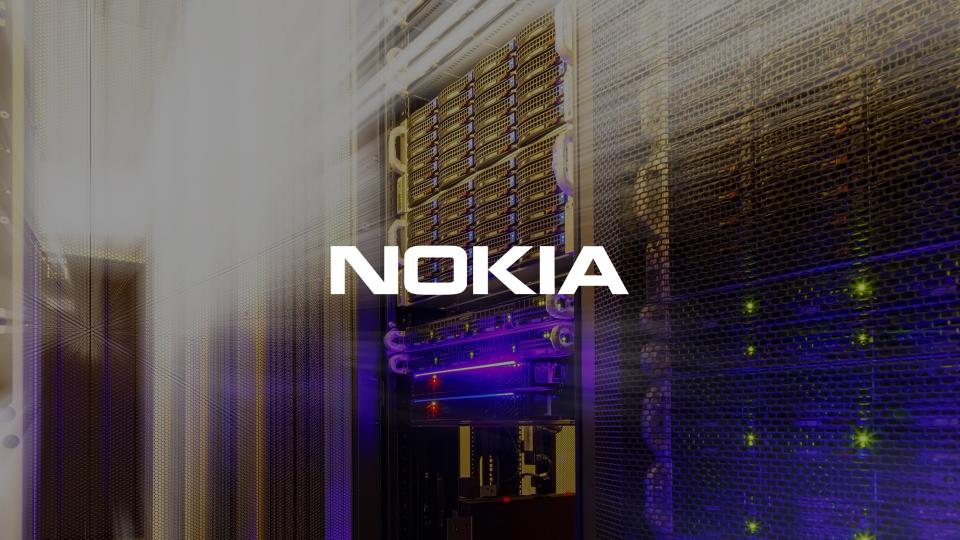
# SUUNTO

Vristop Computers

2











Ubuntu Desktop







# FINLAND – THE MOST INNOVATIVE AND EDUCATED COUNTRY IN THE WORLD

FINPRO

### FINLAND IS ONE BIG BUSINESS INCUBATOR & NORDIC START-UP CAPITAL

ranked

IN THE EUROPE 2020 COMPETITIVENESS INDEX - CONTINUOUS SOURCE OF NEW GROWTH

# 51.U5H

#1 START-UP EVENT IN EUROPE AND #2 IN THE WORLD

#1 IN DIGITAL START-UPS PER CAPITA

## NATION OF EARLY ADOPTERS, A DEDICATED TEST-BED FOR GLOBAL SOLUTIONS



IN USAGE OF ONLINE BANKING

IN SHARE OF E-PAYMENT 1st

#### **IN IOT-INDUSTRY 4.0**

FINPRO



# **Technology highlights**

THE UNDISPUTED CYBER SECURITY LEADER IN EUROPE

Long standing know-how since the 90s



THE ORIGIN OF SSH SECURITY PROTOCOL

FINPRC

1st

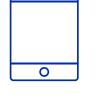
INNOVATOR – WITH 60 INNOVATIONS TO GLOBAL MARKETS SUOMI FINLAND

IN CYBER SECURITY CAPABILITY\*

\*EU/Impact Assessment



### **CONNECTIVITY SPEEDS SECOND TO NONE**



MOBILE DATA USAGE **10 TIMES** HIGHER THAN AVERAGE (WESTERN EUROPE)



**HIGHEST** 

SIM CARD PENETRATION GLOBALLY – 2 PER PERSON FLAT RATE BILLING MODEL

ENABLING INNOVATIONS IN MOBILE SERVICES AND TECHNOLOGY



#### **MOST ADVANCED 5G TEST NETWORK:**

Powerful test-bed for IoT, smart traffic, media, energy and eHealth solutions World's only commercially available 5G open test network

#### ACCESSIBILITY

OPEN 5G TEST NETWORK NETWORK

COOPERATION BETWEEN COMPANIES AND GOVERNMENT

#### SCOPE

MOST EXTENSIVE SELECTION OF 5G TECHNOLOGIES **USABILITY** 

SUOMI FINLAND

ALREADY COMMERCIALLY IN USE

## PIONEER IN SMART, DIGITIZED TRANSPORTATION

#### MOBILITY AS A SERVICE (MAAS)

Finland brings together a wide variety of transport into a single intuitive mobile user interface. 1st

WORLD FIRST MAAS OPERATOR: MAAS GLOBAL MOBILITY AS A SERVICE ECOSYSTEM IN THE WORLD

1st

# PLAY FINLAND TAKING OVER

Dominating global download charts



### **#3** GAMING INDUSTRY IN EUROPE\*

\*in 2015, combined turnover of game developer studios



**33%** ANNUAL REVENUE GROWTH\* \*in 2014-2015



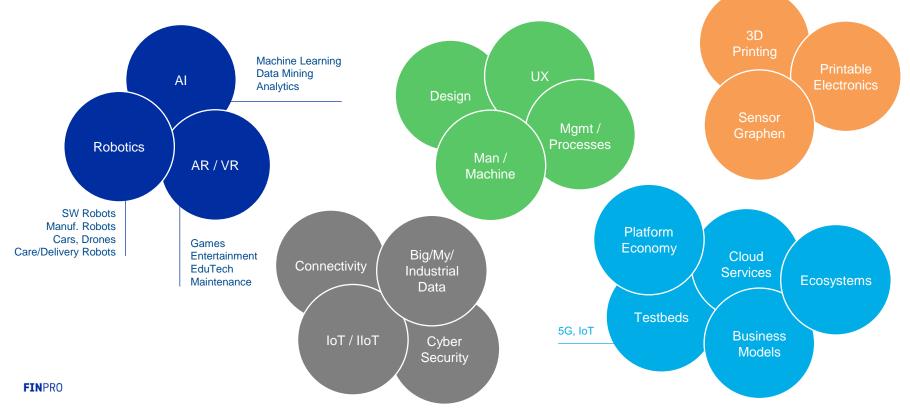
## #1

#### GAMING INDUSTRY IN THE NORDICS

FINPRO



### TECHNOLOGY BUILDING BLOCKS FOR THE FUTURE



# FINLAND – WE LIVE **DIGITAL** – TOGETHER