FINLAND
SMALL GIANT IN HEALTHTECH

WHY FINLAND?
FINLAND - MODEL COUNTRY OF EQUAL AND EFFECTIVE HEALTHCARE SYSTEM

#1
IN ACCESS AND USAGE OF eHEALTH
HIGHEST GROSS DOMESTIC EXPENDITURE ON R&D

#1
MARKET CONDITIONS FOR STARTING A HEALTH BUSINESS IN THE EU
EU COUNTRY WITH THE HIGHEST KNOWLEDGE AND INNOVATION

98%
COVERAGE OF ELECTRONIC MEDICAL RECORDS – ONE OF THE HIGHEST IN THE WORLD
ISOLATED GENE POOL
PERSONAL ID NUMBER SINCE THE 60'S
Most Efficient Healthcare System

Global Leader in Digital Health

Buzzing Startup Environment

Positive Healthtech Trade Balance

Highly Educated People

FINLAND
MOST EFFICIENT HEALTHCARE SYSTEM

Leader in value-for-money healthcare
98% of patient records in electronic format
HIGHLY EDUCATED PEOPLE

# 1 availability of scientists and engineers
Health technology is the largest high-tech export segment of Finnish industry.
BUZZING STARTUP ENVIRONMENT

2nd largest startup ecosystem in the world
MAJOR GLOBAL PLAYERS HAVE CHOSEN FINLAND

WORLD LEADERS:
• Bayer, Santen, Perkin Elmer, Ge Healthcare, Philips Healthcare, Thermo Fischer Scientific And many more!

WHY?
• One of the lowest corporate tax rates in Europe: only 20%.
• The only Nordic country with the euro.
• Highly skilled brainpower at a very competitive cost.
GE HEALTHCARE: Base for wearable technology development in Finland
BAYER: R&D and manufacturing unit in Turku & co-operation agreement with Auria biobank
IBM: Finland and IBM partner to develop personalized healthcare and spark economic growth with Watson
GLOBAL PHARMA INDUSTRY HAS DISCOVERED THE UNIQUENESS IN FINNISH RESEARCH

- Biobank act 2013
- Isolated gene pool
- 30 year history of sample collection
- Biobank data can be combined with patient records and national health registries

- Auria biobank and Bayer pharma: cancer research
- Collaboration between Bayer, FIMM, The National Institute for Health and Welfare (THL), The Broad Institute, Biogen, Eisai, MSD, Pfizer, Roche in genetic research
- Auria biobank and Roche: diagnostic tests
- Astrazeneca and FIMM collaborate to study genes
POSITIVE ATTITUDE TO MEDICAL RESEARCH

• Willingness to take part in medical research: 99%
• Culture where people trust professionals
• High recall rate
WHY WORK WITH FINLAND?
☑ COUNTRIES WITH BIOBANKS
☑ UNIVERSAL HEALTHCARE
☐ UNIQUE NATIONAL IDENTIFICATION NUMBER
☐ GENETICALLY ISOLATED POPULATION
☐ RECALLING MADE EASY (BIOBANK ACT + NATIONAL IDENTIFICATION NUMBER)
Countries with Biobanks
Universal Healthcare
Unique National Identification Number
Genetically Isolated Population
Recalling Made Easy (Biobank Act + National Identification Number)
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