





**SUOMI  
FINLAND**

# **FINNISH NATURE – EVERY PERSON'S RIGHT**



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## Relationship with nature

Finland and Finns have a uniquely strong emotional connection with nature.

This can be seen in the importance of **environmental values** and **sustainability** in Finnish society and business.





80% of Finnish people find the forest quite important or very important to them personally



## Every Person's Right

The unique Finnish concept of jokamiehenoikeus or **Every Person's Right** decrees that **anyone may hike, camp and gather mushrooms and berries in any forest or uninhabited area, regardless of who owns it.**











## In Finland nature is everywhere

Finland is Europe's most forested country and one of its most sparsely populated.

**75%** of Finland is covered by trees and a further **10%** by lakes, rivers and other bodies of water.







## Accessible outdoor activities

There are **more than 500,000 summer cottages** in Finland –a country with a population of 5.5 million.

Finland's **40 national parks are extensive nature conservation areas** with the task of ensuring biodiversity and giving people the opportunity to relax and enjoy nature.





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According to the World Health Organization, Finland has **the cleanest air in the world**. Finnish lakes also count among the cleanest in the world.





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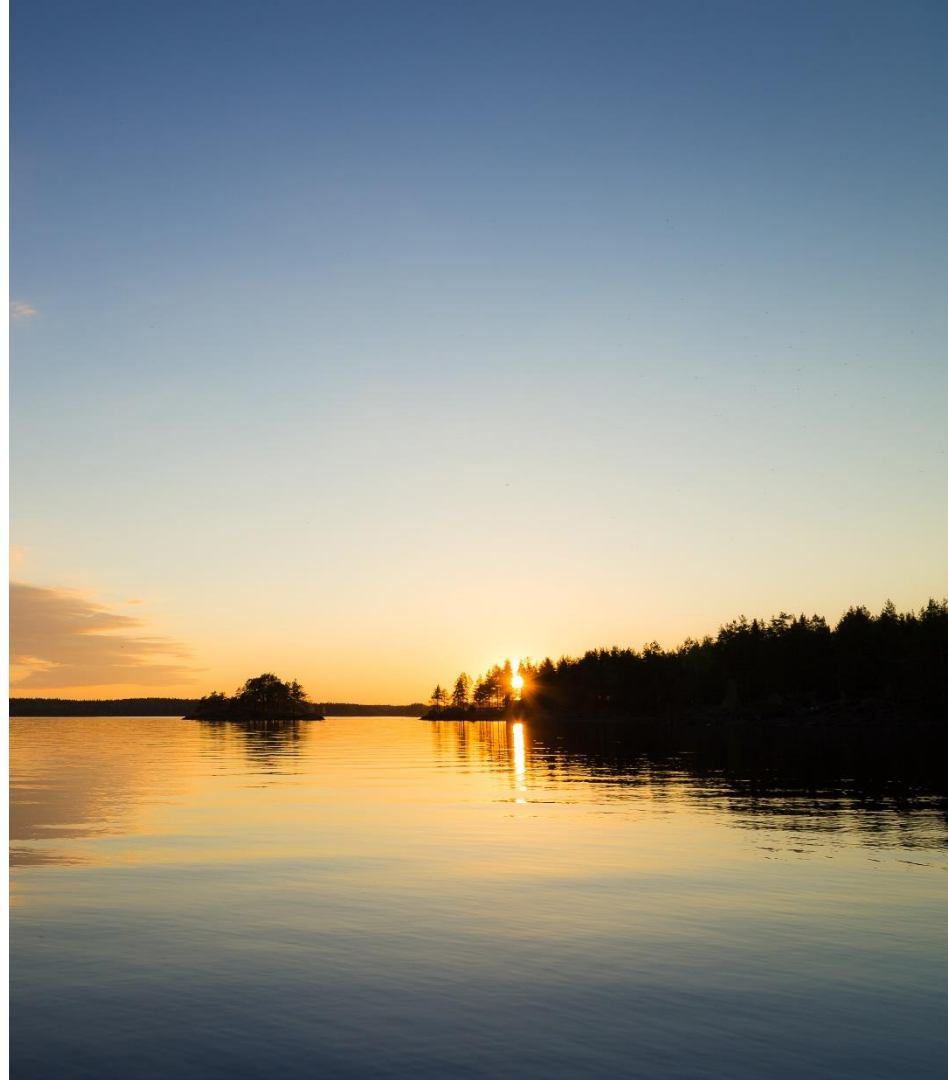




## **Land of a Thousand Lakes**

Finland has 188,000 lakes.  
Much of Central Finland is  
covered by the largest Lake  
District in Europe.

Finnish lakes count among the  
cleanest in the world.





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Finland has **188,000 lakes**. Much of Central Finland is covered by the largest Lake District in Europe.





## **Forests as a part of Finnish economy**

Nature also plays an important role in the Finnish economy.

Finland's rise to prosperity is based on expertise in using renewable natural resources sustainably.

Two-thirds of Finnish forests are owned by private citizens.





## **Conservation through education and sustainable forestry**

Finns take conservation and sustainability issues very seriously. Environmental education is a part of the curriculum in all Finnish schools from kindergarten to university.

Finland is a world leader in sustainable forest management. Commercial forestry must take into account forest biodiversity and carbon sinks.



## Finnish nature in numbers

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Finland has  
**188,000**  
lakes

There are more  
than **500,000**  
summer cottages  
in Finland

**75%** of  
Finland is  
covered by  
trees

**40**  
national  
parks

**Two-thirds** of  
Finnish forests  
are owned by  
private citizens







# Thank you!

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