



SUOMI  
FINLAND

# CLEAN WATER FOR ALL

**April 2020**

*ThisisFINLAND Social Media Campaign*

*#CleanWaterForAll*



# DAY 1

SUOMI  
FINLAND



thisisFINLAND - things you should and shouldn't know - ...

This is Finland

Published by Elina Järvenpää [?] · April 29 ·

Peace by water?

Access to clean water is one of the driving forces of sustainable development. It's also closely connected to the economy, health, education, equality, and peace.

Finland's international water strategy consists of three pillars: water and sustainable development; water and people; and water and peace. Originally launched in 2009, the strategy extends to 2030. Read it here: <https://bit.ly/2K7jRek>.



[SEE ON FACEBOOK](#)



thisisFINLAND

@thisisFINLAND

Peace by water? #Finland's international water strategy consists of three pillars: water and #SustainableDevelopment; water and people; and water and peace. Originally launched in 2009, the strategy extends to 2030. #CleanWaterForAll [bit.ly/2K7jRek](https://bit.ly/2K7jRek)



[SEE ON TWITTER](#)



## DAY 2

SUOMI  
FINLAND



thisisFINLAND - things you should and shouldn't know -  
This is Finland ✓



Published by Elina Järvenpää [?] · April 30 · 🌐

Clean water & sanitation for everyone!

In Ethiopia, Finland supports the community-led COWASH project. By 2019, the initiative had constructed over 14,000 water schemes, serving over 3 million people – with special emphasis on access for women and girls, and people with disabilities.

Learn more at: <https://bit.ly/3be6sNs>.



Photo: COWASH

[SEE ON FACEBOOK](#)



thisisFINLAND ✓  
@thisisFINLAND



Clean water & sanitation for everyone! In #Ethiopia, #Finland supports the community-led COWASH initiative. By 2019, it had constructed over 14,000 water schemes, serving over 3 million people with emphasis on access for women & girls. #CleanWaterForAll [bit.ly/3be6sNs](https://bit.ly/3be6sNs)



Photo: COWASH

[SEE ON TWITTER](#)



## DAY 3

SUOMI  
FINLAND

 **thisisFINLAND - things you should and shouldn't know - This is Finland**   
Published by Elina Järvenpää [?] · May 1 · 

Droughts, storms, floods, rising sea levels... Climate change affects water security everywhere.

The whimsically named research project "From Failand to Winland" mapped the future of Finnish water security, and the key message is clear: the best way to improve water security is through broad cooperation.

Learn about the study here: <https://bit.ly/2XBszt3>.



[SEE ON FACEBOOK](#)

 **thisisFINLAND**   
[@thisisFINLAND](#)

Did you know that [#ClimateChange](#) affects water security everywhere? [#Finnish](#) researchers mapped the future of water security in [#Finland](#), and the key message is clear: we need broad cooperation to tackle this issue. [#CleanWaterForAll](#) [bit.ly/2XBszt3](https://bit.ly/2XBszt3)



[SEE ON TWITTER](#)



## DAY 4

SUOMI  
FINLAND



thisisFINLAND - things you should and shouldn't know -  
This is Finland ✓



Published by Elina Järvenpää [?] · May 2 · 🌐

In cooperation we trust! As a small nation, Finland pools its resources in water.

The Finnish Water Forum brings together the government, research institutions, business and NGOs to tackle global water challenges with Finnish know-how and technology.

Learn more at: <https://bit.ly/2Vbit0c>



Photo: Visit Finland

[SEE ON FACEBOOK](#)



thisisFINLAND ✓  
@thisisFINLAND



In cooperation we trust! As a small nation, #Finland pools its resources in water. The Finnish Water Forum brings together the government, research institutions, business and NGOs to tackle global water challenges with Finnish know-how. #CleanWaterForAll [bit.ly/2Vbit0c](https://bit.ly/2Vbit0c)



Photo: Visit Finland

[SEE ON TWITTER](#)