



SUOMI
FINLAND

ACTIVE WINTER

February 2020

This is FINLAND Social Media Campaign

#ActiveWinter



DAY 1

SUOMI
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 **thisisFINLAND** - things you should and shouldn't know - ⋮
This is Finland ✓
Published by Anna Ruohonen [?] · Yesterday at 8:30 AM · 🌐


Hey teacher, is it playtime yet?

For schools in Rovaniemi, northern Finland, nature is just around the corner, and who wouldn't love to go out and play?

Photo: Visit Rovaniemi





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 **thisisFINLAND** ✓
[@thisisFINLAND](#)

Hey teacher, is it playtime yet?

For schools in [#Rovaniemi](#), northern [#Finland](#), nature is just around the corner, and who wouldn't love to go out and play? 🌨️ 🧒 bit.ly/2tKIE4d [#ActiveWinter](#)

 [@VisitRovaniemi](#)






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DAY 2


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 **thisisFINLAND** - things you should and shouldn't know - ...
This is Finland 
Published by thisisfinland1@gmail.com [?] · February 25, 2020 at 8:30 AM · 

Exploring nature with snowshoes: limitless winter fun!

Within walking distance of the centre of Rovaniemi, northern Finland, you'll find pure Arctic wilderness with untouched snow welcoming curious adventurers!

Photo: Visit Rovaniemi



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 **thisisFINLAND** 
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Within walking distance of the centre of [#Rovaniemi](#), northern [#Finland](#), you'll find pure [#Arctic](#) wilderness with untouched snow ❄️ welcoming curious adventurers! [#ActiveWinter](#)

 [@VisitRovaniemi](#)




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DAY 3


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 **thisisFINLAND - things you should and shouldn't know - This is Finland** ...
Published by thisisfinland1@gmail.com [?] · 5 hrs · 🌐

These fluffy fellows love to run in Finland's Arctic conditions.
Hold onto your beanie; husky sledding is an incredible experience!
<https://bit.ly/2H7mtY2>
Video: Visit Rovaniemi



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 **thisisFINLAND** verified
[@thisisFINLAND](#) ...

These fluffy fellows 🐶 love to run in #Finland's #Arctic conditions.

Hold onto your beanie; husky sledding is an incredible experience! bit.ly/2H7mtY2 #ActiveWinter

 Visit Rovaniemi






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DAY 4

SUOMI FINLAND

 **thisisFINLAND** - things you should and shouldn't know - ⋮
This is Finland 
Published by thisisfinland1@gmail.com (?) · 6 hrs · 

This is what a walk in the park looks like in Rovaniemi, northern Finland!
Ounasvaara winter walking trail is the perfect place for a quick, peaceful nature hike. Can you spot the hiker?
Photo: Visit Rovaniemi



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 **thisisFINLAND** 
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This is what a walk in the park looks like in [#Rovaniemi](#), northern [#Finland](#)!

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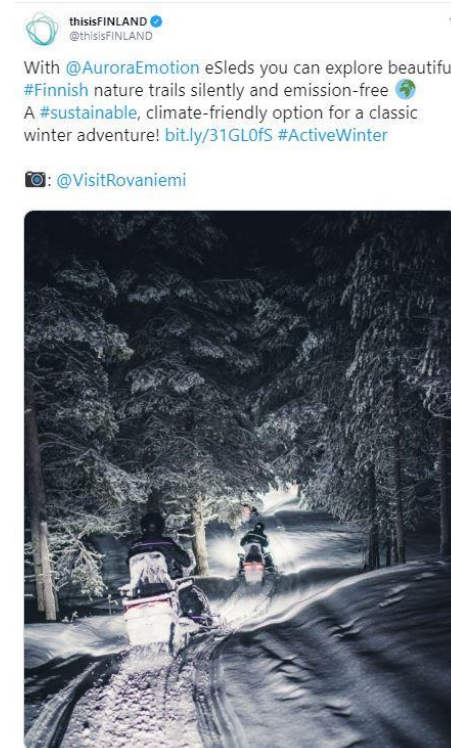


DAY 5

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DAY 6

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 [thisisFINLAND - things you should and shouldn't know - This is Finland](#) 
Published by thisisfinland1@gmail.com [?] · February 29 at 8:30 AM · 

Would you dare to take a dip in freezing water?

Locals and travellers alike love the experience! Ice swimming is both relaxing and beneficial – of course you can combine it with a warm sauna!

<https://bit.ly/2UGDK2i>

Photo: Visit Rovaniemi



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Would you dare to take a dip in freezing water? 🧊

Locals and travellers alike love the experience! Ice swimming is both relaxing and beneficial – of course you can combine it with a warm #sauna! 😊

bit.ly/2UGDK2i #ActiveWinter

: [@VisitRovaniemi](#)



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