



SUOMI
FINLAND

ARCTIC CULTURE

May 2020

ThisisFINLAND Social Media Campaign

#ArcticCulture



DAY 1

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thisisFINLAND - things you should and shouldn't know -
This is Finland ✓

Published by Elina Järvenpää [?] · May 27 · 🌐



"Everything I create is influenced by living here," says artist Saara Sarparanta. Finnish Lapland is home to a wide spectrum of creative work.

Learn more about the art of Lapland: <https://bit.ly/3beqhTN>.



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"Everything I create is influenced by living here," says artist Saara Sarparanta. #Finnish #Lapland is home to a wide spectrum of creative work. #ArcticCulture bit.ly/3beqhTN



↻ 5

♥ 44



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DAY 2

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Published by Sanni Honkavaara [?] · May 28 ·

SCAPES offers relaxing songs and ambient sounds of nature and life in Finnish Lapland. Even in Manhattan, with 8M next-door neighbours, you can pop in your earbuds and let SCAPES whisk you away to the rolling fells of the North.

eSCAPE to Lapland with SCAPES: <https://bit.ly/35H2III>.



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thisisFINLAND @thisisFINLAND · May 28

SCAPES offers relaxing songs and ambient sounds of #nature and life in #Finnish #Lapland. Even in Manhattan, with 8M next-door neighbours, you can pop in your earbuds and let SCAPES whisk you away to the rolling fells of the North. #ArcticCulture bit.ly/35H2III



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DAY 3

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Published by Sanni Honkavaara [?] · May 29 · 🌐

Fishing under the Midnight Sun?

It may sound exotic, but for many people in Finnish Lapland, fishing is an important part of summer. Here are 8 tips from local fishing experts:
<https://bit.ly/2xO8t4q>.



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thisisFINLAND ✓ @thisisFINLAND · May 29
Fishing under the #MidnightSun? 🎣🌅

It may sound exotic, but for many people in #Finnish #Lapland, fishing is a daily routine in summer. Here are 8 tips from local fishing experts:
bit.ly/2xO8t4q. #ArcticCulture



↻ 14

♥ 79



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DAY 4

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thisisFINLAND - things you should and shouldn't know - This is Finland ✓

Published by Sanni Honkavaara [?] · May 30 · 🌐

Talk about Arctic snow-how!

All car manufacturers test their products in winter conditions – even robot cars. Finnish Lapland is renowned for its Arctic vehicle testing facilities.

Learn more at: <https://bit.ly/3caAr9k>.



Photo: Markus Pentikäinen

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thisisFINLAND ✓ @thisisFINLAND · May 30

Talk about #Arctic #snowhow! ❄️

All car manufacturers test their products in winter conditions – even robot cars. #Finnish #Lapland is renowned for its Arctic vehicle testing facilities.

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