



SUOMI
FINLAND

A HOME IN FINLAND

July 2020

ThisisFINLAND Social Media Campaign

#HomeInFinland



DAY 1

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thisisFINLAND - things you should and shouldn't know - ...
This is Finland ✓
28. heinäkuu · 🌐

For 62% of Finns, it's important to be able to grow some of their own food, and for 82% it's very important to live close to the nature.
[#HomeInFinland](#)



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DAY 2

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Most Finns would like living in a stand-alone house in the suburbs with separate rooms for different household activities and hobbies. What's your dream house like? [#HomeInFinland](#)



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DAY 3

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30. heinäkuu · 🌐

Finns value living in harmony with nature and therefore prefer timber, wood, and other natural building material. Natural materials are popular also in decoration – nothing added, just the nature's material as it is. #HomeInFinland



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DAY 4

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31. heinäkuu · 🌐

For Finns home is very important and they use lots of time and effort to make it feel and look like one's own. Home is a place where one can fully relax, and it gives Finns energy and joy. [#HomeInFinland](#)



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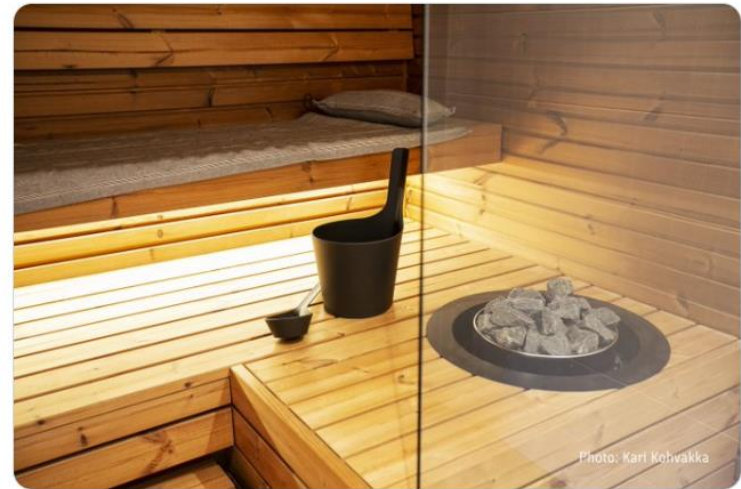


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For [#Finns](#), home is very important and they use lots of time and effort to make it feel and look like one's own. Home is a place where one can fully relax, and it gives Finns energy and joy. [#HomeInFinland](#)



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