

Nature conservation and tourism can coexist.



Year of research-based knowledge
2021



NATURE-IMITATING COATING MAKES BATTERIES MORE DURABLE.

Year of research-based knowledge

2021

SMART CLOTHES HELP PEOPLE WITH SPEECH DISORDERS TO COMMUNICATE.



Type 1 diabetes incidence has decreased in Finnish children.

More than 60 countries have adopted the idea of **the Finnish** maternity package.



Year of research-based knowledge
2021



VOCAL MUSIC PROMOTES RECOVERY FROM STROKE.

Finland celebrates the Year of Research-Based knowledge

Research-based knowledge opens up a world of opportunities. It surprises and inspires; it makes us think in new ways.

Even in times of uncertainty, research-based knowledge can create faith in the future and help solve both challenges we face in our daily lives and challenges to humanity as a whole.



Year of research-based knowledge

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Finns coming together to bring research-based knowledge to us all

- We need more encounters, experiences and debate on research-based knowledge, the methods and results of research and the ways in which the results can be put to use.
- The Year of Research-based Knowledge will make research-based knowledge accessible and understandable to all, and its relevance to everyday life more visible.
- The year supports our understanding of transformations in modern society and how they can be resolved.
- The importance of high-quality and reliable information will be integrated more closely in life and decision-making in Finland.

Building the programme of the year

- For the first time in Finland, events and actions promoting awareness of research-based knowledge are coordinated and communicated at national level.
- The programme of the year consists of actions and events produced by the year's partners.
- The programme paints a versatile picture of research-based knowledge, its nature and role in terms of the wellbeing of individuals and the functioning of society.

Our aims

- 1. Make research-based knowledge accessible for all.**
- 2. Increase the visibility of research-based knowledge.**
- 3. Encourage closer cooperation between those engaged in research-based knowledge.**

Our target groups

Target groups of the Year of Research-Based Knowledge:

- Children and young people
- Pro-science people
- People who are starting to learn about research-based knowledge
- Policymakers
- Business actors
- The media

Wide exposure and applicability and new audiences through cooperation

- Events and actions are organised by a diverse group of Finnish actors ranging from associations to educational institutions and research organisations to companies.
- The events form part of the year's national programme and coordination and are included in the national communications campaign.
- The year provides a collaborative platform to increase the availability and accessibility of events and actions and to support potential partnerships.

National network-based project

- Organisers:
 - Ministry of Education, Science and Culture
 - Academy of Finland
 - Federation of Finnish Learned Societies
- In collaboration with:
 - Network for Year of Research-Based Knowledge
 - Partners organising events and actions
- Strategic background: Finland's National Roadmap for Research, Development and Innovation

Step into the world of research-based knowledge!



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Thank you!

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