



Finnish Food Offering: Baby & Kids Foods



<http://www.vitaseege.fi/fi/>
www.muuti.fi/en/#muuti



SINCE

2015



EMPLOYEES

< 50



SIZE

Small



HEADQUARTER

Helsinki



Muuti is a range of healthy smoothies, juices and lemonades especially created for kids and youth. Muuti is mainly an organic happy snack that is additive-free, milk and gluten free and contains no added sugar.

Adorable and colorful animal characters Leo, Monkey, Fantti and Giraffe lead children into a world of healthy and tasty snacks. The smoothies contain 100% fruit and berries without artificial colors, flavors or preservatives. Now all in organic packaging!

Muuti products are for children over **1 year old**.

PRODUCTS

1. Healthy organic smoothies, juices and lemonades for kids and youth

SPECIALITY

Organic, additive-free, milk and gluten free and contains no added sugar.

KOREAN MARKET STATUS

Not available





www.realsnacks.fi/



SINCE

2001



EMPLOYEES

< 50



SIZE

Small



HEADQUARTER

Pyhäntä



Real Snacks is a Finnish company producing potato chips and other crisps. We put e into quality and our product development to bring chips products fitting internati taste to the markets. Our company is FSSC 22000 certified.

In addition to potato chips, we produce Junior organic corn snacks and Real Snacks sai Approximately 21% of the annual turnover comes from the exports to Sweden, Nor Denmark, Russia and China.



PRODUCTS

1. Organic corn snacks (original/strawberry)

SPECIALITY

Organic corn snacks





PÍRKKA

www.pirkka.fi/
www.kesko.fi/en/



SINCE

1940



EMPLOYEES

< 20 000



SIZE

Large



HEADQUARTER

Helsinki



Kesko Corporation is a Finnish retailing conglomerate with its head office in Katajanokka, Helsinki. It is engaged in the food trade, the home and specialty goods trade, the building and home improvement trade, and the car and machinery trade. It also has subsidiaries in Sweden, Norway, Estonia, Latvia, Lithuania, Russia, and Belarus.

Kesko Food is a key operator in the Finnish grocery trade. Kesko Food's private brands include Pirkka and Euro Shopper.

Kesko's Pirkka products include children's food puree's, which are organic products made from various fruits, meat and vegetables. The Pirkka food puree's fulfill the strict legal criterias as well as the regulations set for organic foods. The producing factory is ISO 22000 certified.



The Pirkka children's food purees are meant for children aged **4 months to 8 months**, but also fit the taste of older children. They can also be used for cooking, baking, or flavoring yoghurts etc.

PRODUCTS

1. Organic food puree products (vegetable/fruit/meat)

SPECIALITY

High quality organic children's food



Laatupaakaran

www.maissinaksut.fi/



SINCE

1994



EMPLOYEES

< 30



SIZE

Small



HEADQUARTER

Kiiminki



Suomen Laatupaakari Oy is a food product company started in Kiiminki in 1994. Our specialty is delicious corn snack products that are sold in the big retail markets in Finland.

Guaranteed natural – With the transparent packaging you can see what you are buying. Natural products do not need aluminium packaging.

Finland's most popular – Laatupaakari Corn Snacks are the most popular products in Sweden and Finland.

No GMO's – Our products are made only from corn. The snacks do not contain traces of any other food ingredients.

The original corn snacks are 100% organic and all of our products contain 0% salt.



PRODUCTS

1. Organic corn snacks, vanilla snacks, fruit snacks

SPECIALITY

Organic corn snacks that does not contain added salt or sugar.





www.valio.fi/



SINCE

1905



EMPLOYEES

< 5000



SIZE

Large



HEADQUARTER

Helsinki



Valio Ltd (Finnish: Valio Oy) is one of the biggest companies in Finland and mostly produces dairy products such as cheese, powdered ingredients, butter, yogurt and milk. Valio is Finland's biggest milk processor, producing 85% of Finland's milk. Valio Group's net turnover was 2 billion euros in 2012. Valio is the market leader in key dairy product groups in Finland and a pioneer as the developer of functional foods.

Valio Onni™ porridges and gruels deliver a number of choices

The Valio Onni™ porridges range includes both milk-based and non-milk selections. The milk-based porridges contain no added sugar while the non-milk porridges are lightly sweetened with fructose.

The oats, wheat, rye and barley used in the porridges and gruels are Finnish origin whole grains. Valio Onni™ porridges have a slightly coarse texture which develops infants' oral motor skills. The gruel selection includes a number of products ideal for baby's first gruel. All Valio Onni™ porridges and many of the Valio Onni™ gruels are additive free.

Valio Onni products are for children **over 1 year old**.



PRODUCTS

1. Tuutti infant formula, Onni baby food porridge, Kidius Gefilus children's yoghurts

SPECIALITY

Valio is the only Finnish manufacturer of ready-to-serve baby food.



EU Recommendation on Company Size



Company category	Employees	Turnover	or	Balance sheet total
Medium-sized	< 250	≤ € 50 m		≤ € 43 m
Small	< 50	≤ € 10 m		≤ € 10 m
Micro	< 10	≤ € 2 m		≤ € 2 m

Company sizes in the list according to EU recommendation



= Company has products with EU organic logo certification

