

# Finnish Food Offering: Confectionery



# **Chocolate**

www.goodiochocolate.com	SINCE	EMPLOYEES	SIZE	HEADQUARTER	FOOD FROM
	2015	< 10	Small	Helsinki	Finland

Goodio was created on the principles of sustainability, well-being, and transparency. It's a vision to bring Nordic-inspired flavors to a chocolate brand for the global consumer.

"We prize organic, nutritious ingredients, and fuse them with unique flavors, such as wild blueberry and sea buckthorn to give you a delicious one-of-a-kind treat. All our bars are made with raw cacao, which is high in antioxidants and classified as a superfood."

Our chocolate is minimally processed to keep the ingredients as close to their natural state as possible. From Helsinki with love, Goodio chocolate is handmade with care.

Mer Arriba CRANMARY Kukka Metsä

PRODUCTS

1. Chocolate

**SPECIALITY** Raw, vegan, hand-crafted chocolate, oat chocolate Z.

www.fazer.com	SINCE	EMPLOYEES	SIZE	HEADQUARTER	FOOD FROM
	1891	14 000+	Large	Helsinki	Finland

Fazer was established in 1891 by Karl Fazer, a son of a Swiss family. Today, Fazer Group has grown into a 1.7 billion EUR international multi-business company which continues to be fully family-owned. Fazer's production is divided into four major areas:

- Fazer Confectionery
- Fazer Lifestyle Foods
- Fazer Retail
- Fazer Bakeries
- Fazer Mills

Today, all Fazer's confectionary products are made in Finland and there are factories dotted around the country with chocolate production in Vantaa, sugar confectionery in Lappeenranta, and gum and pastilles in Karkkila. The most famous product among Fazer's confectionery products is the Fazer Blue milk chocolate.

Fazer exports to 50+ countries around the world (incl. Korea, Japan, China, HK, Taiwan).

### PRODUCTS

1. Chocolates, xylitol products, candies, biscuits,

### SPECIALITY

125 years' heritage of confectionery making with a focus on premium quality. Very diverse brand and product portfolio





**Panda Oy** is a Finnish confectionery company based in Vaajakoski, Jyväskylä. The company was founded in 1920 by SOK (Suomen Osuuskauppojen Keskuskunta). Panda is known for its liquorice and chocolate products. In 2005, the company was sold to the Norwegian **Orkla Group**. Orkla Confectionery & Snacks Finland has a turnover of more than 100 million euro and the company employs around 400 people.

The world's leading premium quality liquorice has been produced by Panda in Finland since 1927. Today Panda is one of the strongest liquorice brands in the world, available in over 25 countries worldwide. Panda also has a strong knowledge in chocolates, as the production of quality chocolate started in 1925.

Currently Panda is being exported mainly to USA, UK, Canada, Scandinavia and Germany.

**PRODUCTS 1.** Liquorice, chocolate

**SPECIALITY** World famous Panda Liquorice





Kultasuklaa (Gredon Invest Oy) is a Finnish family enterprise, which has brought joy and pleasure for its customers since 1990. The chocolate factory is located in littala, Häme region in South of Finland, and it employs 20 professionals in this sweet handicraft. The company's sale chain employs an increasing number of chocolate lovers. The chocolate products of Kultasuklaa hold the Key Flag, a symbol of Finnish know-how, and Kultasuklaa is an official partner of the Santa Claus Foundation.

Our chocolate products are handmade in our factory in littala, South of Finland. We use only the best ingredients, and always choose the domestic alternative when there is a chance. For example fresh berries and milk products come to the factory only a short distance away.

With courage and creativity we are striving to show that Finnish handicraft is able to compete globally. We are proud to say our products are Finnish at heart!

**PRODUCTS 1.** Hand-made chocolates of various tastes

#### SPECIALITY

The oldest among the small chocolate factories in Finland, the first choclatier in Finland to create Ruby confections.





Brunberg Oy is a chocolate factory that Finns have favoured for nearly 150 years. The full flavours of our products have delighted the palates of generations, past and present. Although Brunberg has grown and developed, it has remained a relatively small sweets manufacturer, combining modern techniques with the best craftsmanship traditions.

The high quality of the products has always been the hallmark of Brunberg's sweets. Brunberg's goodies have graced weddings and funerals. Brunberg's Kisses, truffles, Alku caramel fudges, jelly sweets and liquorice offer enjoyable and exquisite moments to Finns, who only want the best for their sweet tooth.















## PRODUCTS

1. Chocolates, truffles, caramel fudges, liquorice, rice chocolate, jelly sweets

#### SPECIALITY

One of the oldest chocolate manufacturers in Finland with 3-4% market share in 2014.



Dammenberg chocolates are lovingly handmade from the finest natural materials. Our story begun with a love for chocolate and for the special moment that should be shared with everybody.

Our allergen-free chocolates bring up a smile for every chocolate lovers face. Our products are entirely free of nuts, gluten, egg and GMO and also Halal certified. We also produce soy-free, milk-free and sugar-free chocolates while preserving the complete taste experience.

Dammenberg currently exports their products to France, Germany, Norway, Sweden, Japan, and United Arab Emirates.



**1.** Hand-made chocolate products of various tastes; milk, dark, extra-dark, mint, caramel, orange, sugar-free, organic, organic fairtrade

#### SPECIALITY

The first chocolate factory in Europe to be fully nut, gluten, and egg free.









Leader Foods Oy is the leading Finnish manufacturing and marketing company of unique and high-quality protein foods, health products, vitamins and sports nutrients, as well as Superfoods. All Leader products are manufactured in Finland, in Leader's own factories in Vantaa and Toholampi. Innovative product development and modern production facilities ensures the quality and uniqueness of the products.

Leader brands include Leader Natural Foods, Vida, BareBars, So-Lo-Carb! and SoftBar. All brands and product are offering solutions for the overall well-being as a part of healthy lifestyle.

As Leader Foods slogan "the Best for you" promises, we offer only the best. Ongoing product development and efficient quality control guarantees a first-class and safe product range. Leader Foods works closely with the universities of Helsinki and St. Petersburg, with the accredited Finnish analysis laboratory Eurofins, which specializes in food research, and with Scandic Pharma, specialists in food safety and efficiency. Leader purchases 92% of the raw materials for its products from Finland or from Europe.

#### PRODUCTS

- 1. Superfoods (smoothies, smoothie powders, berry powders, seeds, tablets)
- 2. Protein & diet bars; raw chocolate; food supplements; sports nutrition;
- 3. Sports drinks; vitamin waters; vitamin supplements

#### SPECIALITY

Leading Finnish health product & sports nutrition company







Mercedes Chocolaterie is a small family business in the Åland Islands, specialized in hand-made luxury pralines. It is driven by **Mercedes Urbano-Winquist** together with her husband **Peter Winquist**.

Mercedes Chocolaterie is situated in the historical Eckerö Mail and Customs House in Åland.

Mercedes Chocolaterie currently exports to Japan.

**PRODUCTS1.** Hand-made chocolates of various tastes

**SPECIALITY** 100% hand-made high-quality chocolates

KOREAN MARKET STATUS No partners / Not available



СНЈОКО	SINCE	EMPLOYEES	SIZE	HEADQUARTER	FOOD FROM Finland
http://chjoko.com/in-english/	2005	< 5	Micro	Helsinki	

Chjoko is modern chocolate maker in Helsinki, Finland. We make our modern chocolates with international Finnish twist. We focus on making quality artisan chocolates, pralines and delicacies.

All our products are made in our shop at Liisankatu 9 where you can also enjoy a cup of fresh coffee or hot chocolate as well taste and purchase our season changing products. Freshest artisan chocolates in the city est. 2005, welcome!



#### PRODUCTS

1. Handmade chocolates; artisan chocolates, pralines, and delicacies

#### SPECIALITY

One of the oldest chocolate manufacturers in Finland with 3-4% market share in 2014.





The Little Chocolate Factory is a way of life for us. We wish to offer our customers a fresh experience. All our products are manufactured on site, at the production facility located in the shop. From our shop you can watch, especially in the height of the season, the making of our chocolate products behind a glass wall. A big thanks for the success of the Little Chocolate Factory goes to the local residents who frequent our little shop even outside the season, to be serviced seven days a week.

As the cocoa beans necessarily come from away, we have made it imperative from day one to acquire all the other raw materials from as close by as possible.

Our small shop has chocolate truffles and confections, chocolate bars, cakes, and other chocolate pastries depending on the season. As our products are sold nowhere else besides our little shop, their freshness is guaranteed. The transport route from factory to shop spans about two metres!

#### PRODUCTS

1. Hand-made chocolates of various tastes, truffles, cakes, pastries

#### SPECIALITY

Local ingredients, products sold only in the factory shop in Porvoo, awardwinning chocolate







Suklaatila	SINCE	EMPLOYEES	SIZE	HEADQUARTER	FOOD FROM
www.suklaatila.fi/en/	2010	< 10	Micro	Mutala	Finland

Suklaatila chocolates are made for the love of handiwork. Our company is family-owned and operates in small Finnish Farm in the countryside of Ylöjärvi City, Finland. Our production is based on small-scale, non-industrial manufacturing.

The light summers of the north allow an abundant crop of berries to ripen. Now you can enjoy them together with a beloved velvety delicacy: chocolate. Suklaatila's set of berryflavoured chocolate bars contains four Finnish dried berries: blueberries, lingonberries, blackcurrants and sea buckthorn. The natural flavours of these berries smoothly complement the high-quality chocolate.

From many of our other products too you can taste the Finnish countryside with clean and beautifull nature because of northern ingredients that are used in chocolates. For example chili, hamp, carrot, kama and thyme in our chocolates come directly from small Finnish farmers.



**SPECIALITY** Chocolate products with dried-berries







# Licorice

Thalva	SINCE	EMPLOYEES	SIZE	HEADQUARTER	FOOD FROM
www.halva.fi/en/etusivu?store=english	1931	100	Medium	Vantaa	Finland

**Halva** is a medium-sized family owned company with family members that are deeply involved in the company's day to day business. The company is managed today by the third generation.

Our growing company currently employs nearly a hundred people. We have a great team and many have been with the company for decades. We have two facilities, one in Pitäjänmäki, Helsinki and the other in Pakkala, Vantaa, Finland. The company's business processes are certified in accordance with ISO 9001 quality and ISO 14001 environmental standards.

Our company is especially known for licorice and salty sweets. In excess of a third of the production is exported. About 80% of the licorice is exported. For example, products are exported to the following countries:

• Sweden, Denmark, Norway, Estonia, Russia, the Netherlands, Germany, Czech Republic, Spain, Italy, France, Greece, England, USA, Canada, South Africa, New Zealand, Australia, and Israel.

**PRODUCTS 1.** Licorice, salmiakki, salty sweets

SPECIALITY Licorice product exports





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**PRODUCTS 1.** Liquorice, chocolate

**SPECIALITY** World famous Panda Liquorice





Makulaku has been developing liquorice products already since 1994. The taste has always been the guiding light of our product development, which has resulted in a happy and colorful world of flavors, offering the consumers besides the traditional black liquorice, a fascinating new range of flavor combinations.

The major strengths of Makulaku is the knowledge and the product development of liquorice. In 1997 Makulaku launched the first black organic liquorice to the international markets. In the year of 2011 Makulaku was once again the first company to introduce a new product range comprising a choice of organic filled liquorice.

The liquorice manufactory in Porvoo is new and environmentally friendly. For example, geothermal energy is used for heating up the factory. We use a certified FSSC 22000 food safety management system. The production is also certified organic. We strive to get our products as fresh as possible to our consumers and, therefore, an immense part of the production is made directly for delivery.

Makulaku Lakritsa Oy is part of Makua Foods Oy Group

**PRODUCTS 1.** Licorice

**SPECIALITY** Organic licorice suitable for vegans





# **EU Recommendation on Company Size**



Company category	Employees	Turnover	or	Balance sheet total
Medium-sized	< 250	≤€ 50 m	1	⊊€ 43 m
Small	< 50	≤€ 10 m	1	⊊€10 m
Micro	< 10	≤€2 m	1	≨€2 m

### **Company sizes in the list according to EU recommendation**





= Company has products with EU organic logo certification