



Food & Beverages: Finnish Offering

Finnish Food&Beverages Industry Facts



- The food and drink industry is the **4th largest industry** in Finland after the metal industry, forestry, and the chemical industry.
- The gross production value of the food and drinks industry is EUR 13.2 billion.
- Food and drink industry exports in 2019 were valued at EUR 1.75 billion in and imports at EUR 4,3 billion.
- The three largest food and drinks industry sectors – meat processing, dairy farming, and the bakery industry – represent 50% of the industry’s gross production value.
- The food and drink industry employs more than 33 000 people. The number of individual facilities is approximately 1 900.
- The Finnish food and drink industry invests more in research and development than most other countries in Europe: 2.3 percent of the production value.
- Northern purity is at its best in Finnish organic products. Arctic Finnish growing conditions offer a good basis for the development of organic production.



The Special Quality of Finnish Food & Beverages



- The special quality of Finnish food derives from the good taste of the food, its vitality providing properties and its straightforward and honest methods of production.
- Our northern location, our clean environment, our clearly defined food culture and our long traditions in food production result in **great tasting food**.
- We are pioneers in the preparation of products that maintain health and well-being levels. Many of the food materials are health-promoting in their nature. Nutrition research in Finland is internationally recognized at a high level. This allows us to provide you with the **healthy food**.
- Finns are famous for their straight forward and honest methods of preparing products. The entire Finnish food chain is committed to producing **safe and high quality food**. The food industry adheres to strict environmental standards. Finnish food that has been honestly produced can be enjoyed with peace of mind and in good spirits.



**TOP
CATEGORY**

FOOD

SECTORS

BEVERAGES
- Aleksej Leppänen

FOOD
- Pirjo Hakanpää

FOODTECH & SERVICES
- Kari Venäläinen

OFFERINGS

Based on customer need

Alcoholic Beverages
Non-Alcoholic Beverages

Bakery, Cereals & Grains
Berries, Fruit & Vegetables
Fish, Meat & Eggs
Confectionery
Dairy

FoodTech & Services

Organic
Free from
Vegan
Frozen
Snacks
Private Label
Food Service
Ingredients

TAG WORDS

- Alcohol
- Non-Alcohol

- Bakery
- Cereals & Grains
- Berries
- Fruit & Vegetables
- Fish
- Meat
- Eggs
- Sweets
- Dairy

- Organic
- Free from
- Vegan
- Frozen
- Snacks

- Private Label
- Food Service
- Ingredients

- FoodTech & Services

- ADDITIONAL TAG WORDS ONLY IN CRM**
- Food MOPPS
- Food Supplements
- Moomin licensed products
- Oats
- Vertical farming